

Job Description

Department:	Public Health
Division/Section:	Public Health
Job Title:	Senior Public Health Improvement Officer – Suicide Prevention
Post No:	
Grade:	13
Reports to:	Consultant in Public Health Wider Determinants, Drug and Alcohol, Health Protection, Inclusion health
Organisation Chart: Show immediate manager and any jobs reporting to this post.	
DBS Check applicable?	Basic <input type="checkbox"/> Standard <input checked="" type="checkbox"/> Enhanced <input type="checkbox"/> None <input type="checkbox"/>
	Is post exempt under the Rehabilitation of Offenders Act 1974 in respect of declaration of spent convictions? Yes <input type="checkbox"/> No <input type="checkbox"/>
Line Management responsibility for:	No. of direct reports: 0 No. of indirect reports: 0
Size of budget: (Per annum)	£71,000
Job Purpose:	<p>The Suicide Prevention Manager role has been established to work with system partners to develop and support the implementation of the National and Local Suicide Prevention Strategy and continue with the programmes developed as part of the NHSE Wave 4 Suicide Prevention funding from 2021 to 2024.</p> <p>The role will contribute to the achievement of Peterborough City Council (PCC) and Health and Wellbeing Integrated Care Strategy objectives to improve, promote and protect the health and wellbeing of the Peterborough population and reduce health</p>

	<p>inequalities</p> <p>The role will:</p> <ul style="list-style-type: none"> • lead and implement the strategic development of specialist areas of health and wellbeing improvement related to suicide prevention and mental health and ensure that the strategic direction is reflected in commissioning, implementation of programmes and services for prevention and health improvement related to mental health and suicide prevention. • provide robust public health evidence that will ensure that the relevant prevention, early intervention, holistic and social support, physical and mental health improvement interventions/services are evidence based, provide cost benefits and value for money and achieve the desired health and wellbeing outcomes. • lead, develop and deliver the strategic oversight on behalf of Peterborough and Cambridgeshire Public Health and for the ICS - system-wide initiatives, interventions, commissioning and delivery of public health services that aim to reduce and prevent suicide and/or improve mental wellbeing, from gathering and analysing data and evidence, identifying those at risk, determination of need, planning, delivery and management of strategic action plans and any budgets and contracts to meet identified need, ensuring performance, quality, and value for money. • Support the Team lead and Head of Public Health in both Peterborough and Cambridgeshire to deliver against the defined objectives and improve population health outcomes by advising on evidence-based recommendations to support people and communities impacted by suicide. • To be the strategic lead for suicide prevention across Peterborough and Cambridgeshire through partnership working across the system, including with the ICB, Combined Authority, CPFT, Integrated Neighbourhoods, North Care partnership, Primary Care, community and voluntary sector organisations. To ensure the voices of those with lived experience are heard through advocacy within the partnership. To be responsible for sustaining the partnerships to support the delivery of the Public Health Directorate objectives, the suicide prevention strategy, the Health and Wellbeing Integrated Care Strategy, Public Health Outcomes Framework and other relevant strategic drivers. <p>The post is placed within the Peterborough Public Health Directorate</p>
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Main Duties and Responsibilities:

	Main accountabilities
1.	Be the system-wide strategic lead for suicide prevention - to have oversight, manage and deliver the Joint Suicide Prevention Strategy and Action Plan Programme, liaising with partners and project leads to ensure there is timely and effective delivery of the workstreams within budget:
2.	Form partnerships and strategically influence and develop system-wide policy and strategy for preventing suicide. Collaborate and partner with a range of organisations, including internally within the local authority, and externally across Cambridgeshire and Peterborough, including community VCSE organisations, primary care, education, police, fire, CPFT, the combined Authority and the ICB - to identify emerging risks of suicide and to communicate and promote resources and formation to raise awareness of suicide prevention and mental wellbeing to improve outcomes for people, families and communities with a focus on preventing mental health crisis and suicide.
3.	To commission pieces of work based upon data analysis and need and co-production responses. Potential commissioned work includes follow up provision after suicide attempt and work to better understand and address self-harm in children and young people and their

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	families.
4.	<p>Manage and have oversight of the Real-Time Suicide Surveillance system</p> <ul style="list-style-type: none"> Contract management of the C&P RTSS system including securing information sharing agreements and smooth collection of data Monthly in-depth analysis of RTSS data to identify key trends and address areas of concern Chair of monthly suicide review group and accompanying suicide cluster response process
5.	To be responsible for any budgets relating to areas of responsibility and for ensuring that they are robustly monitored and taking action to address any funding pressures or poor performance
6.	<p>Collaborative management and oversight of Suicide Prevention work programmes already established and the ongoing development of new work programmes. This will include:</p> <ul style="list-style-type: none"> STOP Suicide awareness raising campaigns: sharing key data from Real-Time Suicide Surveillance to inform campaigns based on current trends STOP Suicide training: increase uptake of training for members of the community and primary care staff by identifying organisations who may benefit from training and advertising through a variety of channels CYP Self Harm Programme: use of the short film and accompanying training programme addressing self-harm in children and young people. Suicide bereavement support provisions: including postvention counselling and keyworker service Children and young people's suicide bereavement: continuation of work programme Other work programmes identified and agreed with system partners
7.	To be responsible for producing reports on performance, for presentation and reporting to relevant governance structures.
8.	Review progress of projects on an annual basis and lead the planning and preparation for future funding, supporting innovation and shaping of each of the workstreams.
9.	To demonstrate awareness/understanding of equal opportunities and other people's behavioural, physical, social and welfare needs.
Generic Responsibilities:	<p>To carry out all responsibilities with regard to the Council's Equalities Policy and Procedures and Customer Care Policy.</p> <p>To comply with all Health & Safety at work requirements as laid down by the employer.</p> <p>The council is committed to safeguarding and promoting the welfare of children and vulnerable adults and expects all staff and volunteers to share this commitment.</p>
Flexibility Clause:	Other duties and responsibilities express and implied which arise from the nature and character of the post within the department (or section) mentioned above or in a comparable post in any of the Organisation's other sections or departments.
Variation Clause:	<p>This is a description of the job as it is constituted at the date shown. It is the practice of this Authority to periodically examine job descriptions, update them, and ensure that they relate to the job performed, or to incorporate any proposed changes. This procedure will be conducted by the appropriate manager in consultation with the postholder.</p> <p>In these circumstances it will be the aim to reach agreement on reasonable changes, but if agreement is not possible the Head of Service reserves the right to make changes to your job description following consultation.</p>

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DATE: 14/01/2025

COMPLETED BY: Katharine Hartley

	Date Issued: April 2024	Last updated:
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Person Specification

Job title:	Senior Public Health Improvement Officer – Suicide Prevention	Directorate:	Public Health
Grade:	13	Service / Team:	Public Health
Date:	14/01/2025	Completed by:	Katharine Hartley

ATTRIBUTES	ESSENTIAL CRITERIA	DESIRABLE CRITERIA
KNOWLEDGE	<ul style="list-style-type: none"> • Comprehensive knowledge and understanding of the scope of Public Health policy and its underlying principles. • Knowledge of public health in practice • Knowledge of evaluation of public health interventions. • Good knowledge of the range of health, social care and other services designed to meet the needs of people with people mental health problems including promoting good mental health and wellbeing.. • Good knowledge and understanding of epidemiological theory and practice • Knowledge of public health evidence for key public health areas and comprehensive in-depth understanding of the area of responsibility • Current national NHS and social care guidance, policies and strategies relating to mental health and the relevant legislative frameworks relating to mental health and social care. 	<ul style="list-style-type: none"> • Knowledge of the principles of commissioning and the commissioning cycle along with performance monitoring • Knowledge of procurement and the synergies this has with commissioning
SKILLS & ABILITIES	<ul style="list-style-type: none"> • Good at partnership working and developing relationships with a number of key bodies and individuals both internal and external able to make executive decisions on projects, programmes, and procurement under their leadership • Good at communicating effectively with a diverse range of stakeholders and partners. 	<ul style="list-style-type: none"> • Ability to commission for outcomes, develop service specifications and key performance indicators

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	<ul style="list-style-type: none"> • Understands policy and its implications for strategy and commissioning • Can lead on strategy development, programme management, planning and monitoring projects • Can critically analyse health improvement/ public health research and develop the evidence base for effective population level interventions • Able to lead and support meetings with providers, stakeholders and partners and to advise of progress, analyse complex information, negotiate solutions, and determine the level of risk to successful implementation. • Can undertake or support evaluations of public health intervention in the post's area of responsibility and implement findings ensuring that best practice is developed and delivered at departmental, organisation and inter-organisational levels • Able to plan and manage projects and programmes and to challenge ways of working and persuade, motivate, and influence other senior managers across the department to change practice where necessary. • Is a good communicator with both communities and service users • Developed interpersonal skills to communicate highly complex information succinctly and in difficult environments and highly sensitive issues in an organised and appropriate manner both verbally and in writing at all levels including non-specialists • Diplomatic, innovative, decisive, and change orientated. A team worker who will listen and show respect for other's opinions and feelings. Able to respond empathetically in particularly challenging and emotive circumstances. 	
EXPERIENCE	<ul style="list-style-type: none"> • Experience of supporting and developing projects and programmes taking a senior position in the development; implementation and monitoring of public health project or programme along with budget management skills. • Experience of influencing policy and strategy development and identifying need • Experience of working with partners to from local authorities, NHS including 	<ul style="list-style-type: none"> • Experience of commissioning health improvement services • Experience of commissioning and or purchasing (procurement) services as well as contract management skills and expertise •

	clinicians, voluntary and community sectors • Experience of consultation and negotiation	
QUALIFICATIONS	• Qualified to degree level (or equivalent experience) in health/health improvement or relevant subject.	Qualified to Masters level (or equivalent experience) in Public Health, Health Improvement or relevant subject
PERSONAL CIRCUMSTANCES		
EQUALITY	Candidates must demonstrate understanding of, acceptance and commitment to the principals underlying equal opportunities. (A & I)	
CUSTOMER CARE	Knowledge and understanding of effective customer care (A & I)	

[At the end of each criteria the following codes are used to indicate how the criteria will be assessed: (AI) Application / Interview, (P) Presentation, (W) Written Test.]